

GREATER SUDBURY POLICE SERVICE BOARD POLICY

SUBJECT: BOARD COMMUNITY RELATIONS	NUMBER: PSB019
ORIGINATING DATE: February 14, 2011	REVISED DATE: December 17, 2025
REPORTING REQUIREMENTS: None	

1.0 INTRODUCTION

- 1.1 The Greater Sudbury Police Service has a responsibility to represent the public interest on matters of policing and to ensure community concerns are addressed in the policies adopted by the Board for the effective and adequate delivery of police services, and in planning for the future. To achieve this, the Board recognizes the importance of actively reaching out to local groups and residents to hear their concerns, and of engaging them in ongoing, dynamic dialogue through a strategy of community engagement.
- 1.2 The Board is committed to effective, timely, and positive communications with all its community partners and has developed this policy to achieve its communications goals.

2.0 GOALS

- 2.1 The Greater Sudbury Police Service Board is committed to effective and proactive communication that will:
 - a. Engage stakeholders and the broader community through ongoing, dynamic dialogue:
 - b. Improve Board members' understanding and knowledge of community concerns by soliciting regular input from stakeholders and the general public:
 - c. Stimulate discussion about law enforcement and crime prevention issues;
 - d. Promote awareness and understanding of the Board, its role and its work;
 - e. Demonstrate the Board's commitment to accountability and transparency;

- f. Foster positive relationships with City Council, the media, community stakeholders and the public;
- g. Provide the media, City Councillors, and stakeholders with accurate and timely information about key Board initiatives and decisions;
- h. Manage issues effectively and in a manner consistent with the Board's communications goals; and
- i. Support the objectives of the Greater Sudbury Police Service as outlined in the Business Plan.

3.0 COMMUNITY RELATIONS

- 3.1 The Board will be proactive in communicating regularly with City Councillors, the media, and community stakeholders about its work and significant initiatives such as the annual budget, by regularly issuing updates on its activities and decisions.
- 3.2 The Board will be proactive in communicating with the City of Greater Sudbury by holding, with the Chief of Police, an information session for Councillors at least once a year to provide them with an opportunity to learn and ask questions about police operational matters.
- 3.3 The Board will be proactive in engaging, educating and hearing from the public by holding community forums on topics of Board community concern or interest.
- 3.4 The Board will periodically invite primary external partners concerned with crime prevention and/or public safety to meet informally with the Board to discuss their concerns and priorities.
- 3.5 Members will participate and attend at functions in their capacity of Board Member. From time-to-time tickets for attending such events shall be provided to members. The cost of such shall be paid by the Board. Should a member be unable to attend such function, tickets shall be returned to the Board Administrator in advance of the event and with as much notice as is practicable for re-distribution.
- 3.6 To inform itself and the public about the work and challenges of the Greater Sudbury Police Service, the Board will schedule, in consultation with the Chief, brief presentations to be heard at regular Board meetings from members of the Police Service in various units.

4.0 PRIMARY EXTERNAL STAKEHOLDERS

- 4.1 Primary stakeholders the Board will consult include:
 - a. City of Greater Sudbury Council and Senior City Officials;
 - b. The local media (mainstream and community-based);

- c. Greater Sudbury and other crime prevention, community safety and affinity groups;
- d. School Boards;
- e. The Business Community;
- f. Volunteer Sector;
- g. Community Action Networks;
- h. Provincial and Federal governments;
- i. Citizens and residents of Greater Sudbury;
- j. Crime Stoppers;
- k. Inclusion, Diversity, Equity, Anti-Racism, and Accessibility (IDEAA) Committee;
- I. Lions Eye in the Sky Advisory Committee; and
- m. Service Clubs